

Invitation

Invitation to participate in an Investment and Trade Initiative (ITI) to Brazil 12-16 March 2012

The Department of Trade and Industry (**the dti**) invites you to apply to participate in the 3rd Investment and Trade Initiative (ITI) to Brazil from 12-16 March 2012. The objective of the ITI is to showcase the competencies of South African companies that contributed to building the infrastructure required for the successful hosting of the 2010 FIFA World Cup, which was held in South Africa. The ITI will cover three host cities of the 2014 FIFA World Cup, namely Sao Paulo, Curitiba and Porte Alegre.

The target sectors for this ITI include:

- Built environment professionals (consulting engineers, civil engineering contractors, quantity surveying and architects);
- Aerospace, rail and marine;
- Manufacturing (memorabilia);
- Agro processing (wine, tea, juices);
- Services (safety and security, ticketing); and
- Electro technical (electronics, electrical engineers, ICT).

Companies will be screened and selected in line with Export Market and Investment Assistance (EMIA) guidelines and market requirements, which are explained in the EMIA guidelines document. For the approved companies, **the dti** will provide:

- A subsistence allowance of R2 000 per day;
- An economy class return airfare to a maximum of R13 000; and
- An excess baggage allowance of R2 000 per approved participant (for samples and marketing material) - due to challenges with clearing freight in Sao Paulo, **the dti** will not provide for the freighting of samples and **marketing** material.



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



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Companies that are not eligible for EMIA funding are welcome to participate in the ITI at their own expense. Interested companies are required to complete and submit the attached EMIA application form and one-page profile to:

the dti Campus,
Utangamiri
EMIA Division
Building A: Ground Floor
77 Meintjies Street
Sunnyside
Pretoria
0002

The closing date for receipt of application forms is 3 February 2012.

For further information, please contact:

ITI enquiries:

Mr Tebogo Mokhere
Tel: 012 394 5793
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Mr Edwin Moloto
Tel: 012 394 1180
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Application form enquiries (EMIA):

Ms Zanele Kobue
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E-mail: zkobue@thedti.gov.za

Ms Rosina Mothiba
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