



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

ANNEXURE F: QAULIFYING FORMATS DETAILED DESCRIPTION

1.1 Feature Film

The feature film is a film, including animation, commonly screened as the main attraction in commercial cinemas. The feature film must have the running time of at least eighty (80) minutes, or in the case of a large format (IMAX) film, a minimum full length of forty-five (45) minutes.

The feature film must be shot and processed to commercial theatrical release standards for cinema exhibition or television broadcast or direct-to-video or DVD.

1.2 Tele-movie

The tele-movie is a drama programme of a similar nature to a feature film capable of exhibition on television. The tele-movie must have the running time of at least one commercial hour.

In instance of 'C' classification material and material specifically designed for children under six (6) years of age, the running time must be at least an hour.

In instance of a programme make use of cell, stop and/or computer animation, the stipulated running time must be at least one half hour commercial television hour.

The tele-movie must be shot and processed to commercial release standards, for cinema exhibition or television broadcast.

1.3 Television drama series and mini-series

The television drama series and mini-series is an episodic television drama, including animation, which is either:

- an extended but self-contained drama made for television wherein the key dramatic elements of character, theme and plot are introduced, developed and concluded to form a narrative structure (similar to that of a novel), which features a major continuous plot enhanced by minor plots and contains the expectation of an ending that resolves the major plot tensions arranged consecutively for screening purposes limited to 26 hours or twenty-six (26) episodes or less;

- an anthology of drama works for television wherein the key dramatic elements of character, theme and plot are introduced, developed and concluded so as to form a narrative structure within each episode (similar to that of a novel or short story), but without continuity of plot between episodes (although there may be host elements common to each episode) and made to be broadcast under one generic title.

The television drama series and mini-series must be shot and processed to commercial release standards for telecast and each episode must have a minimum running time of one television half-hour.

1.4 Documentary, documentary series and documentary feature

The documentary, documentary series and documentary feature is a non-fictional informative or educational programme or series recording real people or events that may involve some dramatisation.

The documentary, documentary series and documentary feature must have the running time of at least sixty (60) minutes, or in the case of a large format (IMAX)film, a minimum full length of forty-five (45) minutes.

The documentary, documentary series and documentary feature must be shot and processed to commercial theatrical release standards for cinema exhibition, television broadcast, direct-to-video or DVD.

Each series must be limited to thirteen (26) episodes.

1.5 Animation

An animation is a sequence of frames that when played in order at sufficient speed presents a smoothly moving image for broadcast, projection, new media and network use in an entertainment, educational, informative or instructive manner.

An animation can be hand-drawn images (2D animation), digitised video, computer-generated images (3D and flash animation), live action objects or a combination thereof.

1.6 Digital Content

Digital content is any content that exist in digital form.