BE PART OF THE GROWTH AND INCREASE SOUTH AFRICAN EXPORTS TO BRAZIL!!

MARKET YOUR PRODUCTS AT THE APAS SUPERMARKET FAIR 2020 IN SAO PAULO, BRAZIL FROM 18-21 MAY 2020

Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets, in a cost effective manner.

The dti extends an invitation to your firm and other exporters of Wines, Beverages, Confectionery, Condiments and Fine foods to apply to participate in the APAS Supermarket Fair 2020 exhibition, scheduled to take place from 18-21 May 2020 in Sao Paulo, Brazil. The deadline date for the submission of complete National Pavilion application forms is 17 January 2020.

The dti will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs.
- Freight forwarding of display material
- Air travel assistance up to R17,000.00 (SMME and BOE only)
- Daily subsistence allowance of R3,000.00 per day (SMME and BOE only)

This exhibition website is www.eventseye.com

National Pavilion application forms and guidelines can be downloaded via the dti website: http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

For any enquiries pertaining to applications please contact:
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NB!! The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is 17 January 2020