



the dti

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

## BE PART OF THE GROWTH!

### AN INVITATION TO MARKET. SHOWCASE YOUR PRODUCTS AT THE SOUTH AFRICAN NATIONAL PAVILION AT THE DEFENCE SERVICES ASIA (DSA) 2018, KUALA LUMPUR, MALAYSIA FROM 16 TO 19 APRIL 2018

The Department of Trade and Industry (**the dti**) invites South African exporters in the Defence industry to come showcase their Defence equipment and products at the Defence Services Asia (DSA), from 16 to 18 April 2018, in Kuala Lumpur, Malaysia.

Hosted in Kuala Lumpur every two years, the DSA is the most important defence and security event in Asia. It is where the best air, land and sea defence buyers and sellers meet. Since its inaugural year in 1988, DSA has grown from strength to strength and is now fully supported by the Malaysian Ministry of Defence, Malaysian Armed Forces and Royal Malaysia Police.

If your company is competitive in the South African market; has been in business for at least two years and is export ready, it stands to benefit from **the dti's** Export Marketing and Investment Assistance scheme.

**the dti** will offer successful applicants the following assistance:

- Exposure to the Asian market
- Exhibition space
- Air travel assistance up to R17,000.00 (SMME's & BOE's only)
- Daily subsistence allowance of R3,000.00 (SMME's & BOE's only), and
- Freight forwarding of exhibition and promotional materials.

For more information, visit: [www.dsaexhibition.com](http://www.dsaexhibition.com).

National Pavilion application forms and guidelines can be downloaded via **the dti** website: [http://www.thedti.gov.za/trade\\_investment/emia\\_national\\_pavilions.jsp](http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp)

**For any enquiries pertaining to applications, sector and/or event please contact:**

Mr. Thebeamotse Chuene  
Telephone: (012) 394 5250  
E-mail: [TChuene@thedti.gov.za](mailto:TChuene@thedti.gov.za)

Mr. Tebogo Mokhere  
Telephone: (012) 394 5793  
E-mail: [TMokhere@thedti.gov.za](mailto:TMokhere@thedti.gov.za)

**NB!! The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is 1 December 2017**