



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

INCREASE YOUR EXPORTS. INCREASE YOUR TURNOVER!

**MARKET YOUR FRESH PRODUCE
AT THE FRUIT LOGISTICA ASIA 2020 EXHIBITION
16 TO 18 SEPTEMBER 2020
IN SINGAPORE**

Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets, in a cost effective manner, by participating in the South African National Pavilions at International Trade Fairs.

the dti extends an invitation to your firm and other exporters of **fresh fruit products** to apply to participate in the Fruit Logistica Asia 2020 exhibition, scheduled to take place from 16 to 18 September 2020 in Singapore. The deadline date for the submission of complete National Pavilion application forms is **16 April 2020**.

the dti will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs;
- Freight forwarding of display material;
- Air travel assistance (SMMEs and BOEs only) up to R17,000.00 and
- Daily subsistence allowance (SMMEs and BOEs only) R 3,000.00 per day.

The exhibition website is www.asiafruitlogistica.com/About/DatesFacts/ and this event will focus on fresh fruits and vegetables.

NB: E-MAILED APPLICATIONS ARE NOT ACCEPTED.

Applicants need to complete the attached EMIA application form and submit it by courier / hand delivery together with the required documents to:

**Untangamiri – the dti Group House,
Block A, Ground Floor,
EMIA Division
77 Meintjies Street, Sunnyside,
Pretoria,
0002**

For any enquiries pertaining to applications, sector and/or event please contact:

Thebeamotse Chuene
Tel: 012 394 5250
Email: TChuene@thedti.gov.za

Meresina Ranphabana
Tel: 012 394 5918
Email: MRanphabana@thedti.gov.za

NB: The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is 16 APRIL 2020.