

Invitation

OPPORTUNITY TO INCREASE YOUR COMPANY'S EXPORTS TURNOVER!

**INVITATION TO PARTICIPATE AT THE AUTOMECHANIKA GERMANY 2020
NATIONAL PAVILION IN FRANKFURT, GERMANY
FROM 8 TO 12 SEPTEMBER 2020**

the dti invites you to submit your application to participate and showcase your products at the Automechakina Germany, from **8 to 12 September 2020** in Frankfurt, Germany.

Automechanika Germany 2020 will showcase a full range of products for the automotive sector including parts and components for automobile production and spare parts for the aftermarket. The Automotive Masterplan envisages doubling employment in the manufacturing industry by 2035, with vehicle production to increase to 1.4 million units per annum. A significant portion is to be exported to improve the industry's contribution to the country's trade balance.

If your company is competitive in the South African market, has been in business for at least two years and is export ready to supply the German and European markets, it stands to benefit from **the dti's** Export Marketing and Investment Assistance scheme.

Companies will be screened and selected in line with the National Pavilion guidelines and market requirements.

The following financial support will be offered to qualifying firms:

- Exhibition space and booth rental costs;
- Freight-forwarding of display materials;
- Air travel assistance up to R17,000 (SMMEs and BOEs only); and
- Daily subsistence allowance of R3,000 per day (SMMEs and BOEs only)

Companies applying for funding for this National Pavilion need to complete and submit the application form together with supporting documentation.



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



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National Pavilion application forms and guidelines can be downloaded via **the dti** website:
http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

NB! The deadline for submission of applications forms is 8 April 2020

Application forms must be either couriered or hand-delivered to:

For attention: Thebeamotse Chuene
the dti Campus, EMIA Division
Block A, Ground Floor
77 Meintjies Street
Sunnyside
Pretoria
0002

For enquiries, contact:
Thebeamotse Chuene
Tel: 012 394 5250
E-mail: TChuene@thedti.gov.za

OR

Hloniphile Nkiwane
Tel: 012 394-3496
E-mail: HNkiwane@thedti.gov.za.

E-mailed applications will NOT be accepted.



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