BE PART OF THE GROWTH!!!

AN INVITATION TO MARKET AND SHOWCASE YOUR PRODUCTS AT THE SOUTH AFRICAN NATIONAL PAVILION AT THE DEFENCE SERVICES ASIA (DSA) 2020 KUALA LUMPUR, MALAYSIA 20–23 APRIL 2020

The Department of Trade and Industry (the dti) invites South African exporters in the defence industry to come showcase their defence equipment and products at the Defence Services Asia (DSA), from 20–23 April 2020, in Kuala Lumpur, Malaysia.

DSA, held every two years in Kuala Lumpur, is the most important defence and security event in Asia. It is where the best air, land and sea defence buyers and sellers interact. Since its inaugural year in 1988, DSA has grown from strength to strength and is now fully supported by the Malaysian Ministry of Defence, Malaysian Armed Forces and Royal Malaysia Police.

If your company is competitive in the South African market, has been in business for at least two years and is export ready, it stands to benefit from the dti’s Export Marketing and Investment Assistance scheme.

the dti will offer the following financial support to qualifying firms:

- Exposure to the Asian market;
- Exhibition space and booth rental costs.
- Freight forwarding of display material
- Air travel assistance up to R17,000.00 (SMME and BOE only)
- Daily subsistence allowance of R3,000.00 per day (SMME and BOE only)

For more information, visit: www.dsaexhibition.com

National Pavilion application forms and guidelines can be downloaded via the dti website: http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

For any enquiries pertaining to applications, sector and/or event please contact:

<table>
<thead>
<tr>
<th>Ms Valentine Mabatho Naidoo</th>
<th>Mr Mayanda Gawula</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone: (012) 394 3919</td>
<td>Telephone: (012) 394 1616</td>
</tr>
<tr>
<td>E-mail: <a href="mailto:VMNaidoo@thedti.gov.za">VMNaidoo@thedti.gov.za</a></td>
<td>E-mail: <a href="mailto:MGawula@thedti.gov.za">MGawula@thedti.gov.za</a></td>
</tr>
</tbody>
</table>

NB!! The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is 17 JANUARY 2020