



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

MARKET AND SHOWCASE YOUR PRODUCTS AT THE DSEI 2019, EXCEL, LONDON FROM 10 TO 13 SEPTEMBER 2019

The Department of Trade and Industry (**the dti**), extends an invitation to companies with defence-related products to apply to participate at the DSEI 2019 Exhibition, which is scheduled to take place from 10 to 13 September 2019.

If your company is competitive in the South African market, has been in business for at least two years and is export ready, it stands to benefit from **the dti's** Export Marketing and Investment Assistance scheme.

the dti will offer the following financial support to qualifying South African exporters:

- Exhibition space and booth rental costs
- Freight forwarding of display material
- Air travel assistance up to R17 000.00 (SMME and BOE only)
- Daily subsistence allowance of R3 000.00 per day (SMME and BOE only).

DSEI is the world's largest fully integrated international defence exhibition bringing together senior international visitors and military influencers in an optimal business environment. This exhibition provides a unique platform to showcase the latest systems and equipment from the world's defence industry and for companies of all sizes to develop international relationships and generate new business opportunities. DSEI 2019 will have five key sector-focused zones - aerospace, land, naval, security and joint, all showcasing the latest equipment and systems.

For more information, visit: www.dsei.co.uk

National Pavilion application forms and guidelines can be downloaded from:
http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

For any enquiries pertaining to applications, sector and/or event please contact:

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NB: The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is 10 April 2019.