



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

LET'S MEET THE MIDDLE EAST

PAVILLION OF SOUTH AFRICA AT THE GULFOOD 2019 DUBAI, UAE FROM 18 TO 22 FEBRUARY 2019

Applications are now open for companies in the agro-processing sector to apply for participatory assistance and to form part of South African Pavilion at the largest food and beverage processing exhibition in the Middle East, Gulfood.

Gulfood 2019 will showcase a full range of food and beverage products from around the world. South Africa will participate in two pavilions namely, the Fine Food Pavilion showcasing agro-processing products and services. An additional South African Pavilion will be erected in the Meat Hall.

The Middle East region continues to witness an increasing population surge translating into increasing opportunities in the agro-sector with a market demand of \$3 trillion.

the dti will offer the following financial support to qualifying firms:

- Air travel assistance up to R17 000.00 (SMME and BOEs only).
- Daily subsistence allowance of R3 000.00 per day (SMME and BOEs only).
- Freight forwarding of display material.
- Exhibition space and booth rental costs.

Applications close on **18 September 2018**.

For more information visit www.gulfood.com

Application forms and guidelines can be downloaded via **the dti** website:

http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

For any enquiries pertaining to applications, sector and/or event please contact:	
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