

Invitation

INVITATION TO PARTICIPATE IN AN OUTWARD SELLING MISSION TO BERLIN, GERMANY FROM 11 TO 15 NOVEMBER 2019

The Department of Trade and Industry (**the dti**) invites you to apply to participate in an Outward Selling Mission (OSM) to Berlin, Germany, which is scheduled to take place from 11 to 15 November 2019. The objective of this mission is to facilitate access for South African value-added products and services into the global value chains of German and European multinationals. Planned activities include business-to-business meetings, attending the BME Symposium and participation in relevant site visits.

The targeted sectors for this mission include:

- Electronics
- Metals
- Automotive
- Capital equipment
- ICT
- Logistics services.

The BME Symposium: The BME founded in 1954 is the leading professional association for supply chain managers, buyers and logistics specialists in Germany and Central Europe with more than 9200 individual and corporate members. More information about the event can be found on the following website <https://www.bme.de/en/all-events/symposium-en/fachausstellung1000100/>. The Association indicated that they are open to the idea of establishing a relationship with South Africa in order to integrate industrial / semi-finished products into the supply chain of German companies.

Companies will be screened and selected in line with the EMIA guidelines and market requirements.

For the approved companies, **the dti** will provide:

- Accommodation (bed and breakfast only) up to R3000 per night
- An economy-class return airfare up to a maximum of R17 000 or economy class return airfare to a maximum of R8 500 for other sized firms
- Excess baggage allowance to a maximum of R2 000 per approved firm.

Companies applying for EMIA funding for this mission need to complete and submit the EMIA application form and supporting documentation.



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Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



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Application forms and guidelines can be accessed on
http://www.thedti.gov.za/trade_investment/emia_outward_investment.jsp

NB! The deadline for submission of applications forms is 13 September 2019

Companies that are not eligible for EMIA funding are welcome to participate in these missions at their own expense.

All documents must be hand-delivered or couriered to:

Utangamiri – **the dti** Group House
EMIA Division
Block A: Ground Floor
77 Meintjies Street
Sunnyside
Pretoria, 0002

For enquiries, contact:

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NO E-MAILED APPLICATIONS WILL BE CONSIDERED.



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