

Invitation

Invitation to participate in an Outward Selling Mission to the US

the dti invites South African exporters to apply to participate in the Outward Selling Mission (OSM) to the US scheduled to take place from 14 to 19 October 2019.

South African growers, producers and exporters in the agro-processing sector with any of the following products are welcome to apply:

- Fresh flowers.
- Fresh produce, dried fruits, nuts and seeds, processed foods (dried, dehydrated, frozen, ready-to-eat/cook)
- Food labelling and packaging.

The OSM will visit New York and Philadelphia, and will conclude at the Fresh Summit Exhibition in Anaheim, California, where more food companies from the US and other countries will be exhibiting. **(Not all participating companies will be included on this leg due to the nature of the exhibition.)**

the dti will provide the following EMIA funding to approved entities:

- Economy-class return airfares to a maximum of R 17 000.00 depending on the size of the entity.
- Hotel accommodation of up to R 3 000.00 per night on a bed and breakfast basis.
- Excess baggage allowance to a maximum of R 2 000.00 (for marketing material/samples).

Companies that apply to participate will be screened and selected in line with EMIA guidelines, market and product/service compatibility.

Companies that are not eligible for EMIA funding are welcome to participate in this mission at their own expense, should they fall within the targeted sectors. Interested companies are required to complete and submit the EMIA application form to:

Samantha Sithole – EMIA Division
Untangamiri – **the dti** Group House
Block A, Ground floor,
77 Meintjies Street,
Sunnyside,
Pretoria,
0002

The EMIA application forms and guidelines can be accessed on the following:
www.thedti.gov.za/trade_investment/emia_group_offerings.jsp.

The closing date for receipt of application forms is Friday, 28 June 2019.

E-mailed applications will NOT be accepted.

Export promotion enquiries:
Edwin Moloto
Tel: 012 394 1180
E-mail: EMoloto@thedti.gov.za

EMIA enquiries:
Rosina Nkosi
Tel: 012 394 3648
E-mail: RNkosi@thedti.gov.za



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

