

# Invitation

## INVITATION TO PARTICIPATE IN AN OUTWARD SELLING MISSION TO THE KINGDOM OF SAUDI ARABIA AND THE UNITED ARAB EMIRATES FROM 6 TO 13 DECEMBER 2019

The Department of Trade and Industry (**the dti**) invites you to apply to participate in an Outward Selling Mission (OSM) to the Kingdom of Saudi Arabia and the United Arab Emirates, which is scheduled to take place from 6 to 13 December 2019. The objective of this mission is to facilitate access for South African value-added products and services into Saudi Arabia and the United Arab Emirates. Planned activities include business-business meetings and site visits to companies.

The targeted sectors for this mission include:

- Agro-processing (food and beverages, excluding alcoholic beverages)
- Automotives and related components
- Capital equipment
- Medical devices.

Companies will be screened and selected in line with the EMIA guidelines and market requirements.

For the approved companies, **the dti** will provide the following:

- Accommodation (bed and breakfast only)
- An economy-class return airfare up to a maximum of R17 000.

Companies applying for EMIA funding for this mission need to complete and submit the EMIA application form and supporting documentation.

Application forms and guidelines can be accessed on [www.thedti.gov.za/trade\\_investment/emia\\_outward\\_investment.jsp](http://www.thedti.gov.za/trade_investment/emia_outward_investment.jsp).

**NB! The deadline for submission of applications forms is 6 September 2019.**

Companies that are not eligible for EMIA funding are welcome to participate in these missions at their own expense.



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA



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All documents must be hand-delivered or couriered to:

Utangamiri – **the dti** Group House  
EMIA Division  
Block A: Ground Floor  
77 Meintjies Street  
Sunnyside  
Pretoria, 0002

**For enquiries, contact:**

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OR

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**NO E-MAILED APPLICATIONS WILL BE CONSIDERED.**



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