

# Invitation

INVITATION TO THE INTERNATIONAL TRADE AND INVESTMENT  
INITIATIVE TO HARARE AND BULAWAYO, ZIMBABWE  
26 – 30 MARCH 2012

The Department of Trade and Industry (**the dti**) invites you to join the business delegation during the International Trade and Investment Initiative (ITI) to **Harare and Bulawayo in Zimbabwe** from 26 – 30 March 2012. The South African Government is committed to the Economic Development and Short-Term Economic Recovery Programme (STERP) of Zimbabwe and, through **the dti**, will be organising an ITI to enhance economic cooperation, trade and investment with Zimbabwe.

The participation of the South African business community at the ITI will strengthen and deepen economic relations between both countries, as their economic developments are inextricably linked. Trade between the two countries stood at R13 billion in both 2009 and 2010, with a slight increase in 2010.

Planned activities include an exhibition, business seminars and business-to-business meetings, providing opportunities to create market penetration for South African value-added products and services in Zimbabwe and promote South Africa as a trade and investment destination.

- ◆ Companies interested in the **trade activities** during the event must be export ready, competitive in the South African market, been in business for at least two to three years, and have a proven business and export track record trading in the following sectors:
  - **Infrastructure (Rail, Energy, Telecom), Manufacturing, Agriculture and Agro processing, Mining and Capital Equipment, ICT and Tourism.**
- ◆ This opportunity also applies to companies seeking to attract **foreign direct investment** and project owners/managers seeking **joint venture partnerships** in the aforesaid sectors.

Preference will be given to BEE and women-owned companies. Companies that apply to participate will be screened and selected in line with **the dti's** Export Marketing and Investment Assistance (EMIA) Scheme and market requirements.



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA



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the dti will offer the following financial support to qualifying companies:

- ◆ Provide a subsistence allowance of R2 000 per day;
- ◆ Economy-class return airfares to a maximum of R13 000; and
- ◆ Assist with freight forwarding of the display material or samples.

These offers are stipulated on Section 12 (Page 13) of the attached guidelines.

Companies that interested in participating and require financial assistance must complete and submit the attached EMIA Outward Selling Trade Mission application form and supporting documentation as listed in the attached EMIA application forms and guideline documents.

**Application forms and the relevant supporting documentation should be submitted to:**

**the dti** Campus  
EMIA Division  
Building A: Ground Floor  
77 Meintjies Street  
Sunnyside  
Pretoria  
0002

**OR**

**the dti** Campus  
EMIA Division  
Building A: Ground Floor  
Private Bag X84  
Pretoria  
0001

Please ensure that you complete the correct EMIA application form and comply with ALL EMIA requirements in order for your application to be considered.

The closing date for submission of your completed EMIA application form is **3 February 2012**.

Should you have any questions, contact:

**ITI (Export Promotion) Enquiries:**

Lydia Lekgothoane  
Tel: +27 (0) 12 394 5794  
E-mail: [Llekgothoane@thedti.gov.za](mailto:Llekgothoane@thedti.gov.za)

**ITI (Export Promotion) Enquiries**

Sophy Moselane  
Tel: +27 (0) 12 394 3021  
E-mail: [Smoselane@thedti.gov.za](mailto:Smoselane@thedti.gov.za)

**Application form enquiries (EMIA):**

Zanele Kobue  
Tel: +27 (0) 12 394 1067  
E-mail: [zkobue@thedti.gov.za](mailto:zkobue@thedti.gov.za)

**ITI (Investment Promotion) Enquiries**

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