

# Invitation

## GLOBAL EXPORTER PASSPORT PROGRAMME

The Department of Trade and Industry (**the dti**) invites both existing and potential exporters to apply for an Exporter Development Training Programme. The purpose of the training is to prepare small and medium enterprises for the successful expansion of their businesses into international markets.

Interested companies are required to complete and submit the [export- readiness assessment form](#), which will help determine the appropriate level of training for each company.

The training is clustered in four phases, namely:

**Phase 1:** Introduction to exporting

**Phase 2:** Planning for exports

**Phase 3:** Market entry

**Phase 4:** Global exporting

Please note that companies must meet a minimum assessment score to be eligible to participate in the training.

Completed forms can be forwarded to the following officials:

Tshepo Maroga on [TMaroga@thedti.gov.za](mailto:TMaroga@thedti.gov.za) or 012 394 5624

Phina Mashilo on [PMashilo@thedti.gov.za](mailto:PMashilo@thedti.gov.za) or 012 394 1060

Nomandla Boyce on [Nboyce@thedti.gov.za](mailto:Nboyce@thedti.gov.za) or 012 394 1312

For more information: [Global Exporter Programme brochure](#)



**the dti**

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