INVITATION TO PARTICIPATE IN AN OUTWARD SELLING MISSION TO MOSCOW, RUSSIA FROM 10 FEBRUARY 2020 TO 14 FEBRUARY 2020

The Department of Trade and Industry (the dti) invites you to apply to participate in an Outward Selling Mission (OSM) to PRODEXPO, Russia, Moscow, which is scheduled to take place from 10 to 14 February 2020. The objective of this mission is to facilitate access for South African value-added products and services into the Russian market. PRODEXPO is the largest annual specialized exhibition in Russia and Eastern Europe. For more than 20 years, it has determined the development of the domestic food industry. Over the years of its existence, the PRODEXPO exhibition has played an important role in stimulating the food industry. The PRODEXPO trade show contributes to promoting high-quality foodstuffs to the global market.

The targeted sector for this mission include:

- Wine

Companies will be screened and selected in line with the EMIA guidelines and market requirements.

For the approved companies, the dti will provide:

- Accommodation (bed and breakfast only)
- An economy-class return airfare up to a maximum of R17 000 (Depending on the size of the entity)

Companies applying for EMIA funding for this mission need to complete and submit the EMIA application form and supporting documentation.

Application forms and guidelines can be accessed on http://www.thedti.gov.za/trade_investment/emia_outward_investment.jsp
NB! The deadline for submission of applications forms is 08 November 2019

Companies that are not eligible for EMIA funding are welcome to participate in these missions at their own expense.

All documents must be hand-delivered or couriered to:

For Attention: Ms. Samantha Sithole
Utangamiri – the dti Group House
EMIA Division
Building A: Ground Floor
77 Meintjes Street
Sunnyside
Pretoria, 0002

For enquiries, contact:
Ms. Nnono Kekane
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NO E-MAILED APPLICATIONS WILL BE CONSIDERED.